PEERING DAYS

28TH–30TH MARCH 2023

SOFIA

BULGARIA | GRAND HOTEL MILLENNIUM SOFIA

HOSTED BY:

BIX · NIX·CZ · VIX

www.peeringdays.eu

PEERING DAYS

28TH-30TH MARCH 2023

SOFIA

BULGARIA | GRAND HOTEL MILLENNIUM SOFIA

THE LARGEST PEERING CONFERENCE IN CENTRAL AND EASTERN EUROPE

On 28th - 30th March 2023 the Peering Days in Sofia will connect network engineers, peering coordinators, internet providers, cloud administators, and data centre operators worldwide. The participants come from across the globe in order to get access to expert knowledge, gain valuable connections and to be part of a two day enlivening experience.

PEERING DAYS

LOCATION / DATE

GRAND HOTEL MILLENNIUM SOFIA

28th March 2023 Technical Workshop and Welcome Evening
29th - 30th March 2023 Peering Days Conference with Social Evening

- **250 participants** expected in Sofia
- **30+ different countries** of attendees
- **100+ different companies** attend the event annually
- **40%+ of delegates are decision makers**
- **50% of conference time reserved for bilateral meetings**

Technical Workshop

SOFIA 2023

PEERING DAYS

GET READY FOR TRENDING TOPICS:

[01] **DDOS/FlowSpec**

[02] **Network modeling/DCIM**

[03] **Network testing**

[04] **Satellite network**

[05] **Internet Governance**

[06] **Network Automation**

[07] **RPKI**

[08] **Zero Trust security**

SOFIA 2023

PEERING DAYS

Conference packages - details	IXP Category	Gold Partner	Silver Partner	Social Evening Sponsor	Lunch Sponsor	Coffee Break Sponsor	Coffee Bar Sponsor	Welcome Evening Sponsor
Price in EUR excluding VAT	8.000	8.000	6.000	5.000	3.500	2.000	2.500	3.000
20' presentation in the **MAIN HALL**		✔						
Expo space	✔	✔	✔	✔				
Company logo and link on conference website	✔	✔	✔	✔	✔	✔	✔	✔
List of attendees	✔	✔	✔	✔	✔	✔	✔	✔
Promo materials in welcome bags	✔	✔	✔	✔	✔	✔	✔	✔
Company logo permanently displayed at conference **MAIN HALL**	✔	✔	✔					
Company logo permanently displayed during **Social Evening**	✔	✔		✔				
Company logo displayer during **Welcome Evening**	✔							✔
Complimentary conference seats	4	4	2	2	2	2	2	2
Promo Codes*	12	10	4	2	0	0	0	0

*You will receive the following number of Promo Codes to your business partners (content or ISP networks only), allowing them to attend the conference free of charge.

SOFIA 2023

SPONSORSHIP PACKAGES EXPLANATION

20-MINUTE PRESENTATION

As a Gold partner, present exciting topics at the main stage to a 200+ audience. The topic and format will be agreed upon in cooperation with the programme committee.

EXPO SPACE

As a partner of the event you will have a dedicated expo area where you can build your booth or use the space as an alternative display of your brand or product. Introduce your company to 200+ potential clients. The stand is to be manned either by a staff member or hostess.

SOFIA 2023

PEERING DAYS

LOGO INCLUSION (PRINT & ONLINE)

Your logo will be included on the Peering Days website, in the conference programme brochure, in all official electronic communication to registered and potential attendees.

LIST OF ATTENDEES

All sponsor categories receive a list of attendees after the event. The list contains the following information: name of the attendee, company, country and ASN.

CONFERENCE GOODIEBAG

Your company places a "goodie" in each conference welcome bag to be handed out to 200+ participants. This is a great opportunity to promote your brand even long after the event.

COMPLIMENTARY CONFERENCE SEATS

You will receive the following number of complimentary conference seats to be distributed among the members of your company.
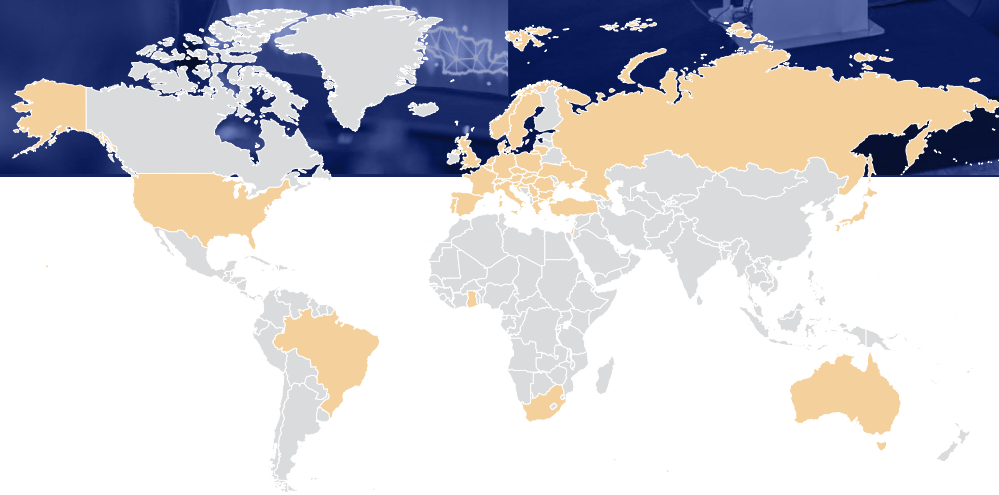
SOFIA 2023

PEERING DAYS

SPECIAL THANKS TO OUR FORMER MAIN SPONSORS

BCIX **linx** **NLIX** **aws** **fastly** **FLEXOPTIX**

interxion **kentik** **TEAM CYMRU** **Arelion** **Internet Society** **Microsoft**

NOKIA **next layer** **epsilon** a kt company **Meta** **RIPE NCC** **CORE BACKBONE**

edgeconnex **CE·Colo** **NETFLIX** **NTT**

SOFIA 2023

COUNTRIES REPRESENTED OVER THE YEARS

Australia | Austria | Belgium | Brazil | Bulgaria | Croatia | Czech Republic | Denmark
France | Germany | Ghana | Greece | Hungary | Ireland | Israel | Italy | Japan | Lithuania
Luxembourg | Macedonia | Montenegro | Norway | Poland | Portugal | Romania
Russian Federation | Serbia | Singapore | Slovakia | Slovenia | South Africa | Spain
Sweden | Switzerland | The Netherlands | Turkey | Ukraine | United Kingdom | United States

SOFIA 2023

PEERING DAYS

COMPANIES ATTENDING OVER THE YEARS

A1 Bulgaria | A1 Telekom Austria | ACE Telecom | Airbeam | Akamai Technologies | Akton | Altus IT Datacenter | AMA netwoRX Amazon Web Services | AMS-IX | ANEXIA | AnschlussWerk | Apple | ArabyAds | Arelion | Athens Exchange Group | AUTOCONT BBIX Singapore | BCIX | Benocs | BIX | Brno University of Technology | CARNET | CE Colo Czech | CenturyLink | CESNET | CETIN CISCO | CISCO SYSTEMS | CIX Srce | Cloudflare | Cogent Communications | Core-Backbone | Council of Hungarian Internet Providers CZ.NIC | České Radiokomunikace | Datatrans Internet | DE-CIX | Deutsche Telekom | Dial Telecom | DIGI | Digital Telecom-IX DTEL-IX DunaNet | Ecoband Networks | EdgeConneX | EDIS | Elektronet | Epsilon | Espanix | Eurasia Peering | Euro-IX | EXATEL Facebook Fastly | FASTPATH | Flexoptix | FreeTel | Global Network Managment | Google | Gransy | GRNET | H.S.A. | HE.NET Hrvatski Telekom | Huawei Technologies | Hurricane Electric | China Telecom Europe | ICANN | INFOBIP | Init7 | InterLAN Internet Exchange Internet Hellas | Internet Info | Internet Society | InterXion Österreich | Invitech | INX-ZA | Iskon Internet | ISP Alliance | IX Reach Kentik | Lamda Hellix | LANCOM | Last-Mile | Liberty Global | Limelight Networks | LinzNet Internet Service Provider | LinzNet ISP Logate | London Internet Exchange (LINX) | Lumen | Megaport | Melbikomas | MEPSO | Meta | ModernTV | MSK-IX | Namex - Roma IXP Neotel | NetArt Group | Netflix | Netia | NetIX Communications | Netnod | NetX Networks | NetX R&D | next layer | NFON | NIX.CZ NL-ix | Nokia | Nokia Webscale | Nova | NTT | OKData/CDNet | Omonia | Orange International Carrier | Orange Polska | OTEGLOBE Peering.cz | PeeringDB | PCH | PR-Telecom | Quantcom | Rackhost | RCS & RDS | Remicro | RETN | RIPE NCC | Root.cz | Sartura SBB Scaleway | Sedmi Odjel | Serbia BroadBand | Seznam.cz | skHosting.eu | Speedbone Internet & Connectivity | StackPath | Stelkom Stuttgart-IX | Styria IT Solutions | Supervoice | Swisscom | SZTAKI | T-2 | T-Mobile CZ | TÁVGER | Team Cymru | Telekom Srbija Telemach | Telia Carrier | THINKSMART | Tlap | TMCZ | TOP-IX | UNIBERG | United Telecom | Vertiv | Vestitel BG | Vital Digital Forensics Vienna Internet eXchange (VIX) | VNET | Vodafone | Voxility | VSHosting | Web4U | WebBrace | Zalaszám IT Consulting | Zayo Zen Internet | ZNET Telekom

SOFIA 2023

PEERING DAYS

AGENDA 2023

28th March

14:00 – 18:00	**Technical workshop**
20:00 – 22:00	**Welcome Evening**

29th March

10:00 – 13:00	**conference program**
13:00 – 14:00	buffet lunch
14:00 – 18:30	**bilateral meetings**
20:00 – 24:00	**Social Evening**

Sponsoring booths – presentation of partners

30th March

10:00 – 13:00	**conference program**
13:00 – 14:00	buffet lunch
14:00 – 18:00	**bilateral meetings**

Sponsoring booths – presentation of partners

SOFIA 2023

PEERING DAYS

CONTACT

Romana Cravos
Vienna Internet eXchange

E-mail: romana.cravos@univie.ac.at

Phone:+43 1 4277 – 140 44

Vienna Internet eXchange – VIX.at
University of Vienna
Vienna University Computer Center
Universitätsstraße 7
1010 Vienna

Austria

Eva Spindlerova, CEO
(partnership, contracts, event production)

E-mail: spindlerova@pemcom.cz

Phone: +420 777 871 591

PEM Communication s.r.o.
Luzna 716/2, 160 00 Praha 6
Czech Republic
ID: 28431626, VAT ID: CZ28431626
The company is registered in the Commercial
Register of the Municipal Court in Prague,
Section C, Insert 141 017
Bank account: Raiffeisenbank 3768529001/5500

Katarína Zubková
Account and Communication Manager

E-mail: kz@nix.cz

Phone: +420 607 006 911

NIX.CZ, z.s.p.o.
Americka 23
120 00 Praha 2

SOFIA 2023